Zoho CRM: how to create a form for your website to capture leads

Zoho CRM: change the names of tabs to fit your leads management process

<div id='zohoWebToLead' align=center><META HTTP-EQUIV ='content-type' CONTENT='text/html;charset = UTF-8'> <form action='http://crm.zoho.com/crm/WebToLeadForm' method='POST' onSubmit='javascript:document.charset="UTF-8";' accept-charset='UTF-8'><table border=0 cellspacing=0 cellpadding=5 width=480 style='border-top:2px solid #999999;border-bottom:1px solid #999999;background-color:#ffffff;'> <input type='hidden' name='xnQsjsdp' value=pZ\*vXwsl-CA$/> <input type='hidden' name='xmIwtLD' value=tY6yuSzPgLYonZWq\*J8wfm-\*B6-MHnNR/> <input type='hidden' name='actionType' value=TGVhZHM=/> <input type='hidden' name='returnURL' value='http://damiensaunders.com' /> <br><tr><td colspan='2' align='left' style='background-color:#f5f5f5;border-bottom:2px dotted #dadada; color:#000000;font-family:sans-serif;font-size:14px;'><strong>Web Form</strong></td></tr><tr><td nowrap style='font-family:sans-serif;font-size:12px;font-weight:bold' align='right' width='25%'>Company &nbsp;&nbsp;:</td><td width='75%'><input type='text' maxlength='100' name='Company' /> </td></tr><tr><td nowrap style='font-family:sans-serif;font-size:12px;font-weight:bold' align='right' width='25%'>First Name &nbsp;&nbsp;:</td><td width='75%'><input type='text' maxlength='40' name='First Name' /> </td></tr><tr><td nowrap style='font-family:sans-serif;font-size:12px;font-weight:bold' align='right' width='25%'>Last Name &nbsp;&nbsp;:</td><td width='75%'><input type='text' maxlength='80' name='Last Name' /> </td></tr><tr><td nowrap style='font-family:sans-serif;font-size:12px;font-weight:bold' align='right' width='25%'>Email &nbsp;&nbsp;:</td><td width='75%'><input type='text' maxlength='100' name='Email' /> </td></tr><tr><td nowrap style='font-family:sans-serif;font-size:12px;font-weight:bold' align='right' width='25%'>Skype ID &nbsp;&nbsp;:</td><td width='75%'><input type='text' maxlength='50' name='Skype ID' /> </td></tr><tr><td colspan=2 align=center style='background-color:#eaeaea'> <input type='submit' name='save' value=Save /> &nbsp; &nbsp; <input type='reset' name='reset' value=Reset /> </td></tr></table> </form></div>